

I AM ROXY

I AM AN ORANGUTAN



WILDLIFE CRIME JUST GOT PERSONAL
#WILDFORLIFE





ELEPHANTS

Location:

Sub-saharan Africa and Asia

*Gardeners of the forest
and savannas*

*Help bring income and jobs
to tourism sector*

Between 2010-2013 approximately 120,000 African elephants were killed out of a population of less than 500,000

If piled one on another the bodies would reach the international space station

2/3 of forest elephants have disappeared in the last decade

HELMETED HORNIBILLS



Location:

Brunei, Indonesia,
Malaysia, Myanmar
and Thailand

*Most effective seed
dispersers in tropical
rainforests*

Since 2011, illegal trade in the Helmeted Hornbill has dramatically increased due to demand for its “ivory” casque (the “horn” on its bill)

In 2012 and 2013, about 6,000 of the birds were illegally killed each year in Indonesia's West Kalimantan province alone.



ORANGUTANS

Location:

Indonesia, Malaysia on islands of Sumatra and Borneo

Closest human relatives

Live in trees, disperse seeds helping forests to regenerate

Number of orangutans has declined by 50% over the last 60 years because of loss of habitat

Over 70% of all great ape seizures are orangutans



PANGOLIN

Location:
Sub-saharan Africa
and Asia

*Instrumental in improving
the nutrient quality of soil*

*Provide healthy substrate
for lush vegetation*

Over the last decade one million species were taken away from the wild, leading to a massive decline in the 8 pangolins species

It is the most illegally traded mammal on the planet.

RHINOS

Location:

Africa and Asia

Ecosystem engineers

*Source of significant
tourism revenues*



In 2015, poachers in Africa killed at least 1,338 rhinos

Only 4800 black rhino's left

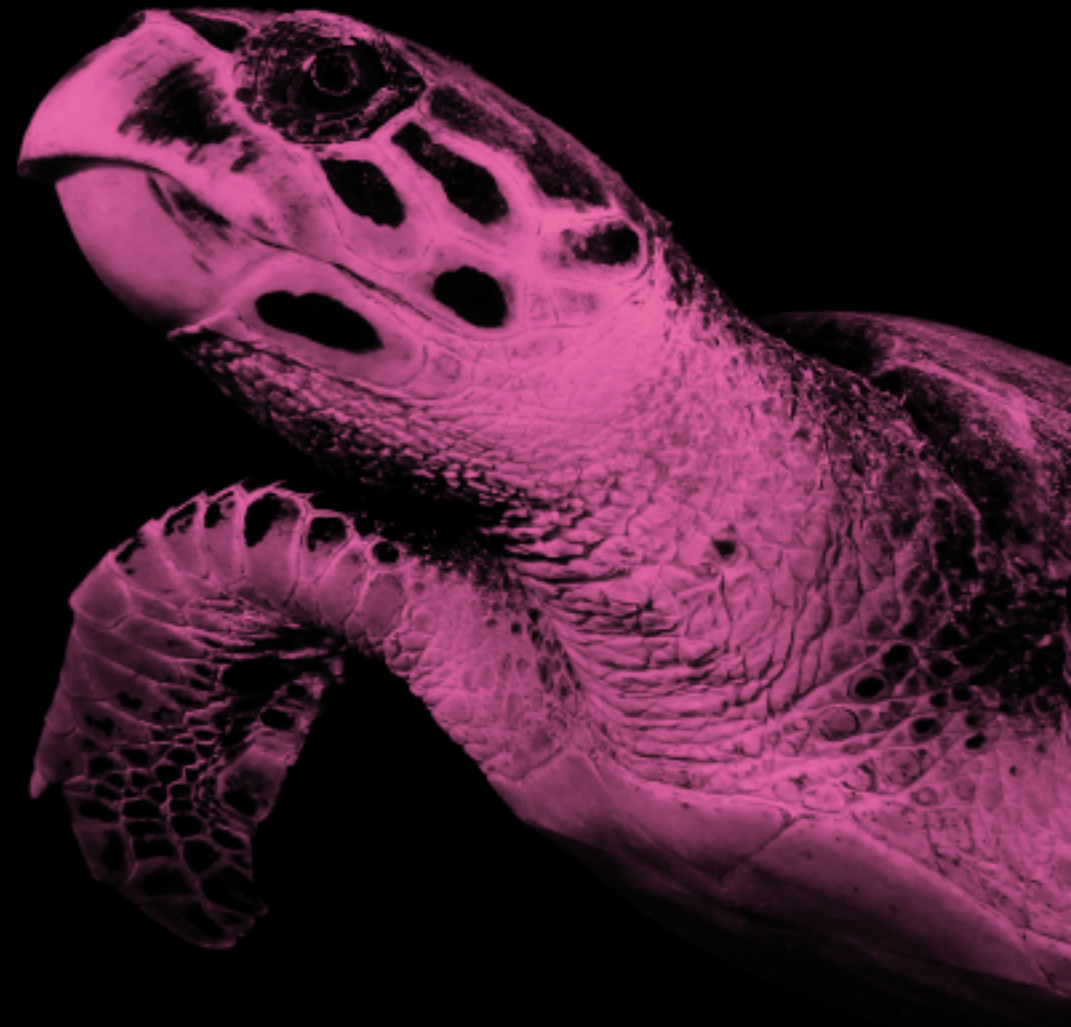
Between 2007-2014, rhino poaching in South Africa increased
by almost 9000%

SEA TURTLE

Location:
Ocean basin

Keeps marine food chain healthy

Eats marine sponges which would otherwise destroy coral reefs



Only 1 in 1000 turtle **eggs** survive adulthood, so any additional threats are devastating to these fragile populations



TIGER

Location:
Asia

*Apex predators keep
balance in the ecosystems
where they live*

Over the last century world tiger population has declined by 95%

Today there are only 3500 wild tigers in the world—more exist in captivity in the US and China than exist in the wild

ROSEWOOD

Location:

Africa, Asia and Latin America

Critical to health of indigenous forests, our planet and people

Critical to survival of thousands of species that live in forests



The health of indigenous forests is critical to the survival of thousands of species that live in them and to the health of our planet and people

Rosewood accounts for 35% of the value of all seized wildlife products