



Your participation, step-by-step

We welcome you to **in action SDGs Week** [a WEEK OF ACTION for the Global Goals!](#)

Your organization can start the process by following the steps below:

1. **[Register to participate](#)**, completing the form with your Organisation's basic information so you can appear on the [Participants](#) page and the [Support](#) page as SUPPORTERS on the team of partners/members.

Partners. These are strategic partners of the campaign: Agencies that have networks of Businesses and/or Organizations and have committed to operating as multipliers of the campaign's messages.

Members. These are member organizations that participate in the campaign by becoming "Global Goals Ambassadors", communicating the campaign's messages across the chain of all the stakeholders they impact.

(employees, partners, clients, local community)

Once you register to participate

- You will be sent the central post/ad of in action SDGs Week with your Organization's logo for communication purposes
- Download the logo of your participation as a partner/member for communication use from <https://inactionforabetterworld.com/en/sdgs-week-2020-en/materials-en>

2. **Communicate your participation in the initiative**

- **Announce your participation in IN ACTION WEEK for the Global Goals** to journalists and media with whom you deal, using the ready-made materials provided
- **Communicate your corporate participation by sending an e-newsletter** to your various stakeholders, with the key messages of the campaign and your Organization
- **Invite your network to participate** by using the informative materials provided

3. Select the Global Goals with which your Organization is linked and proceed

- to post the ready-made posts for each goal from the CAMPAIGNS OF THE GOALS and OF Covid-19. Download them from <https://inactionforabetterworld.com/en/sdgs-week-2020-en/materials-en>
- and create your own messages tailored to your Organization using the ready-made create option and your Organization's <https://inactionforabetterworld.com/en/sdgs-week-2020-en/materials-en>
- to present some qualitative and quantitative data on the Global Goals that relate to the region where your facilities or operations are located, using the relevant template <https://inactionforabetterworld.com/en/sdgs-week-2020-en/materials-en>
- to create a video message linked to the campaign's messages and the actions taken by your organization.

4. Become a multiplier! Communicate and share the message

- Communicate the ready-made posts, downloading them from <https://inactionforabetterworld.com/en/sdgs-week-2020-en/materials-en>
- Post, repost and share the messages on social media, using #inActionSDGsweek #ACT4SDGS #TurnitAround #GLOBALGOALS
- Create informative newsletters to raise the awareness of your employees, partners, clients and members
- Organize short online talks using the organization guide
- Participate in completing the survey on maturity of the Global Goals in Greece. Your opinion is important!

5. Present the actions you have taken as a RESPONSIBLE ORGANISATION to respond to the pandemic and promote the Global Goals & Agenda 2030

- Register all of your actions with the [SUSTAINABILITY OBSERVATORY](#)
- Participate in the annual Multistakeholders Global Goals Report - Greece 2020
- Promote your best initiatives at the [Bravo Global Goals Awards 2020](#)

See more <https://inactionforabetterworld.com/en/sdgs-week-2020-ypeythinos-organismos-en/>

And don't forget!

**Your connection to the Global Goals doesn't stop here!
You can continue with actions throughout the year!**

Support the education
of the Active Citizens of
tomorrow!

See how

Connect with the
family and help inform
it.

See more

Connect to the in
action network

Registration

Info: 210 6898594 | info@qualitynet.gr